



**PERKIOMEN VALLEY MUSIC BOOSTERS
2014-2015 ADVERTISING & SPONSORSHIP INVESTMENT OPPORTUNITIES**

Program Book Advertising

5,000 copies, >10,000 exposures during 3 seasonal Home Shows & Spring Awards Banquet*

Qty	Ad Size/Unit	Dimensions (width x height in inches)	Cost
	Cover – Full Color (Inside Front, Inside Back, Back)	7.5 x 10 – NO BLEED	\$500
	B/W Full Page	7.5 x 10 – NO BLEED	\$250
	B/W Half Page	7.5 x 5 (Horizontal)	\$150
	B/W Quarter Page	3.75 x 5 (Vertical)	\$75
	B/W Business Card	3.75 x 2.5 (Horizontal)	\$40

Corporate Sponsorships

Individual Sponsorships

Sponsorship	Benefits	Cost	Sponsorship	Benefits	Cost
Presenting Sponsor (limited to 1)	Front Cover Ad Book exposure (YOUR COMPANY Presents Perkiomen Valley Bands) 1 full page ad 1 full page editorial Participation (speaking) in two events, one fall, one spring Tickets to MetLife Stadium or TIA Indoor Championships performances Choice of an on-site PV Music performance; or meet-and-greet reception before selected PV Music program Advertising on PVMB.ORG	\$10,000	Whole Note	2 Half Page companion ads – one for you, one for your student	\$325
Maestro	Color cover ad (limited to 1 st 3 sponsors; thereafter, full page B/W ad) 4 tickets to MetLife Stadium or TIA Indoor Championships performances Advertising on PVMB.ORG	\$2,500	Half Note	2 Quarter Page companion ads – one for you, one for your student	\$175
Section Leader	Full page B/W ad 4 tickets to choice of PV Music performances Company name on PVMB.ORG	\$1,000	Quarter Note	2 Business Card companion ads – one for you, one for your student	\$100
First Chair	Half page B/W ad 2 tickets to choice of PV Music performances Company name on PVMB.ORG	\$500			

Other Sponsorships

Sponsorship	Benefits	Cost
PV Marching Vikings T-Shirt Sponsor	Name/Logo on 2014 Season T-Shirts Name/Logo in Program Book 10 complimentary T-Shirts	\$1,000
PV Indoor Percussion T-Shirt Sponsor	Name/Logo on 2015 Season T-Shirts Name/Logo in Program Book 5 complimentary T-Shirts	\$500
PV Indoor Guard T-Shirt Sponsor	Name/Logo on 2015 Season T-Shirts Name/Logo in Program Book 5 complimentary T-Shirts	\$500
PV Spring Musical T-Shirt Sponsor	Name/Logo on 2015 Show T-Shirts Name/Logo in Playbill 10 complimentary T-Shirts	\$1,000
PV Marching Vikings Food Sponsor	Signage in dining/concession area for Home and Visiting Teams (exclusive to PV) Name/Logo in Program Book PA System recognition	\$200 per home game
PV Music Department Seniors Banquet Sponsor	Signage at Banquet Recognition in Program Book Recognition from the podium	\$500
PV Music Department Truck/Trailer Sponsor	Name/Logo on truck/trailer Name/Logo in Program Book	\$1500/vehicle/year (+ production)

Turn over for ordering information

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Company Name _____

Contact Name _____

Address _____

Phone _____ Alt. Phone _____

Email _____

PV Music Student Contact _____

***ALL PAID ADS/SPONSORSHIPS TURNED IN BY SEPTEMBER 8, 2014 WILL APPEAR IN THE FALL (OUTDOOR) HOME SHOW AND ALL PROGRAM BOOKS FOR THE 2014-15 SEASON. SUBSEQUENT DEADLINES WILL BE ANNOUNCED FOR LATER SEASONAL SHOWS/BOOKS.**
(Does not include 2015 PVHS Spring Musical Playbill)

ADVERTISING REQUIREMENTS:

- Preferred: Submit Camera Ready art (correct dimensions listed on reverse) digitally as a PDF or JPG file. Email to: PVMBNews@gmail.com
- Optional: Submit Camera Ready art (correct dimensions listed on reverse) in hard copy, with this completed form and payment, in a clearly marked envelope in the PV Music Boosters Lock Box. **DO NOT FOLD ART**
- IF YOU NEED ASSISTANCE PREPARING YOUR AD, you must contact PVMBNews@gmail.com at least 2 weeks in advance of advertising deadline .

PAYMENT:

- Make checks payable to *PV Music Boosters*
- Note *Ad Book Advertising or Sponsorship* on the check
- Mail this completed form and your check to:
Perkiomen Valley HS Music Boosters
509 Gravel Pike
Collegeville, PA 19426
- You may contact PV Music Boosters Treasurer Tina Etze at tetze@verizon.net with payment questions.

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